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ISSA & Russian Cleaning Companies Association Sign Alliance



May 18, 2011 — Earlier today at the ISSA/INTERCLEAN Central & Eastern Europe 2011 trade show in Warsaw, Poland, ISSA and the Russian Cleaning Companies Association (RCCA) signed an historic alliance agreement. During a small ceremony at the ISSA stand, ISSA International Director David Holtzman presented RCCA Director Vera Ushakova (pictured) with the alliance documentation.

For more information about RCCA, view the association's [ISSA.com/Europe profile page](#) or visit its Web site at [www.aruk.ru](#).

The [ISSA/INTERCLEAN CEE 2011 show](#) continues tomorrow through Friday.

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